

# DAVID GÓMEZ LLINÁS

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## TRILINGUAL MULTIMEDIA JOURNALIST

Versatile journalist and producer with 6+ years of experience in **broadcast, digital, and multimedia storytelling** across national and international platforms. Currently working for **Colombia's #1 radio station, W Radio**, learning from **Julio Sánchez Cristo, the country's most renowned journalist**. Trained by **CNN and NBC Telemundo professionals**, recognized as a **perfect fit** for high-pressure journalistic roles. Adept at **on-camera reporting, video production, live broadcasting, and data-driven storytelling**.

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## WORK EXPERIENCE

### Senior Producer & Multimedia Journalist

| *Miami, FL | Jan 2023 – Present*

#### W Radio International

Report, produce, and edit **breaking news, in-depth features, and live reports** for radio, digital, and TV.  
Conduct exclusive interviews with high-profile figures, including **Sergio Busquets, Oliver Stone** and **Jordan Goudreau**.  
Cover major international events (**UN Summit, Formula 1, Copa América**), producing **video packages** and live hits.  
Write articles, stories, headlines and news updates for television, online and digital platforms.  
Respond quickly to breaking news and take direction from, and interact with, the assignment desk, producers, MMJs, anchors, and production control room personnel.

### Sports Data Journalist

| *Remote, USA | Jun 2020 – Present*

#### Sportradar AG

Deliver real-time sports coverage for **MLS, NBA, and international competitions**, ensuring accuracy under tight deadlines.  
Produce data-driven reports and visual content for digital and broadcast platforms.  
Gather information on newsworthy events and write, produce, and present fair, accurate and unbiased news stories as assigned.

### Investigative Producer & Content Manager

| *Bogotá, Colombia | Jun 2019 – Mar 2020*

#### Semana.com "Máximo Desempeño"

Produced and hosted a **highly rated podcast** featuring top athletes and experts, incorporating investigative research.  
Developed social media strategies that boosted **audience engagement by 35%**.  
Investigation and data checking for the **bestselling book "Máximo Desempeño"**, blending journalism with sports science.  
Large community involvement, making a reasonable number of appearances tied into the viewer community.

### Audio Editor & Content Producer

| *Bogotá, Colombia | Aug 2014 – Dec 2018*

#### Javeriana Estéreo

Produced and edited daily radio programs, integrating audience research and storytelling techniques.  
Managed digital content distribution, increasing listenership through SEO and social media strategies.  
Part of a team, demonstrating excellent interpersonal skills with the ability to work independently.

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## EDUCATION

### B.A. in Social Communication & Journalism

| *Bogotá, Colombia | Graduated 2020*

Pontifical Xavierian University –

### Certificate in Sponsorship and Sports Marketing

| *Barcelona, Spain | Graduated 2022*

Barcelona FC Innovation Hub –

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## LANGUAGES, SKILLS & TOOLS

**Trilingual** (Spanish - Native, English - Fluent, Portuguese - Intermediate)

**On-Air Reporting & Multimedia Production** (Production, Interviews, Stills, B-Rolls, Standups, Field Reports)

**Video and Audio Editing** (Opus Clip, Adobe Premiere, Audacity, Audition, Final Cut)

**Scriptwriting & Investigative Journalism** (Public Record SEO, Pacer, Been Verified, Rocket Reach)

**Social Media & Digital Storytelling** (Instagram, Twitter, Facebook, OTT Platforms)